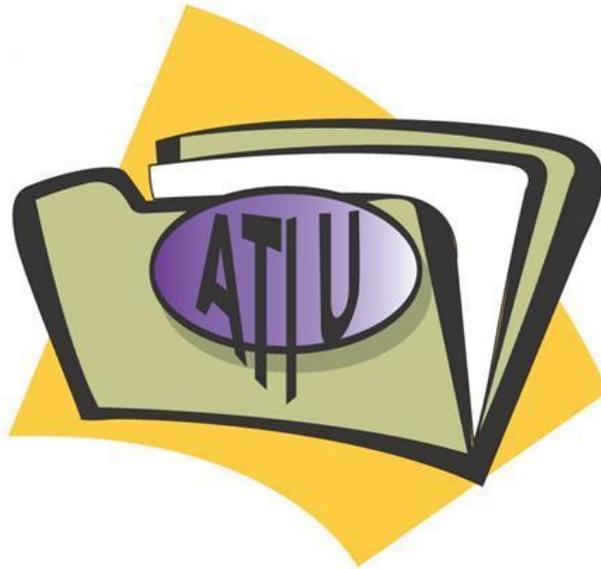


2009/2010

ACCESS TO INFORMATION UNIT

PUBLIC EDUCATION REPORT,
First Quarter 2009/2010

APRIL – JUNE 2009



Sensitization Sessions

The Unit embarked on a sensitization campaign targeting the Parish Councils. During the period, sessions were held with the following Parish Councils: Clarendon (12 persons), Manchester (15 persons), St. Mary (13 persons), St. Thomas (17 persons), the Kingston and St.



Actg. Public Education Manager, Damian Wilson offers this ATI bag during the giveaway section following the ATI presentation at the Kingston and St. Andrew Corporation

Andrew Cooperation (10 persons) and the Hanover Parish Council (24 persons).

A total of seventy-nine (79) persons were sensitized at these sessions. The parish councils were singled out for training as the Unit recognized the vast mandate and responsibility of parish councils. The core function of the parish council is the planning, development and management of towns.

This includes managing areas and public spaces for the benefit of citizens and includes transport/traffic control, health and safety issues, adequate public infrastructure and building control/zoning to maintain aesthetic value and promote the harmonious co-existence of its residents and users.

The Unit felt that it was important that the Councils be trained in order to improve the service delivery they offer to their constituents with enhanced mechanisms for transparency, accountability and public responsiveness.

A number of other public sector entities we also sensitized during this period. These included the Scientific Research Council (17 persons); The Ministry of Foreign Affairs and Foreign Trade (15 persons); the Fair Trading Commission (12 persons); the Planning Institute of Jamaica (PIOJ) (35 persons); Nutritional Products Limited (19 persons); Fiscal Services Ltd (210 persons) and the Cabinet Office (7 persons).

Public Expos

In the absence of a significant presence in electronic print media, the unit turned its efforts and emphasis on those avenues that provided mass visibility in an affordable and effective manner. One such area in which the Unit reaped tremendous success was in public expos. The Unit attended and participated in an unprecedented number of public events for the year 2009, following up on the research days at the three major locally-based Universities in the last quarter.



Director Damian Cox, shares the provisions of the ATI Act with these attendees at the 4H Achievement Day in Portland

The Unit participated in two expos staged by the Jamaica 4-H Club. The first was a parish achievement expo held on April 8 at the College of Agriculture, Science and Education, Portland. The second, the 4-H National Achievement Expo, held at the Denbigh Showground on April 24. Combined, the events were attended by thousands of persons including schools at all levels including Chapelton All-Age, Red Hills All-Age, Hague Primary, Edwin Allen High, Denbigh High School, St. Jago High and Cedric Titus High School.



Mrs. Mitzie Moore-Cooke takes contact information from booth attendees while Mrs. Bigby-Love explains the ATI Act at UTECH's Research Day

The Unit was among various public and private groups and organizations that mounted displays, telling attendees about the roles and functions of their entity. Over six-

hundred (600) kits and brochures were given out at the two events in addition to over five-hundred (500) pens and pencils.

The Unit's participation in these expos, affirms the goal of the Public Education Team to working with and forming partnerships with different stakeholder groups and organizations which will allow the Unit to capitalize on the vast network they have available.

There was also the first of two Choices Career Expos for 2009, in the quarter. This was on June 2 at the University of Technology's Alfred Sangster Auditorium. At this event approximately four hundred (400) kits and three hundred and sixty (360) brochures were distributed.

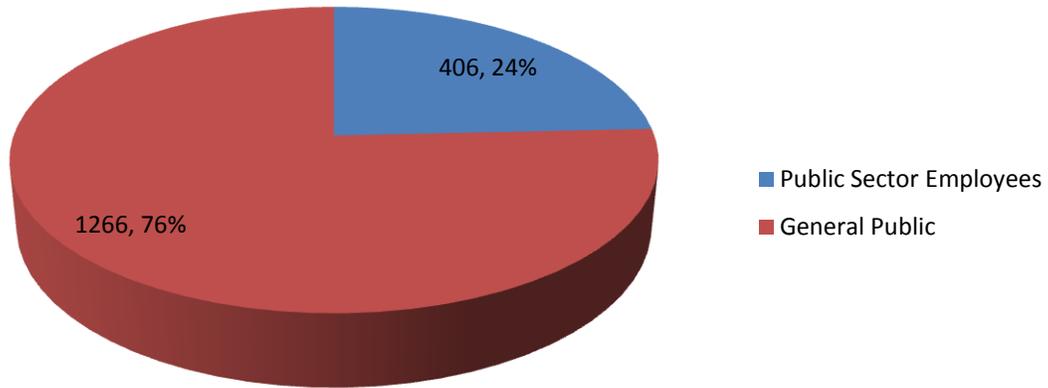
National High School Essay Competition 2009/2010

On April 2, 2009, the Unit announced the three awardees in the Access to Information National High School Essay Competition for 2008/2009 in a ceremony at the corporate office of the then Ministry of Information, Culture, Youth and Sport. Sherraine Phillips of Campion College, took home the ATI Unit Trophy and the \$10,000 cash prize. Second place went to Maxine Nelson of Ardenne High School, receiving the ATI Stakeholder Advisory Committee Trophy and \$7000. Natassja Douse of Glenmuir High School placed third. Douse received the Access to Information Association of Administrators (ATIAA) Trophy and \$5000.

Total

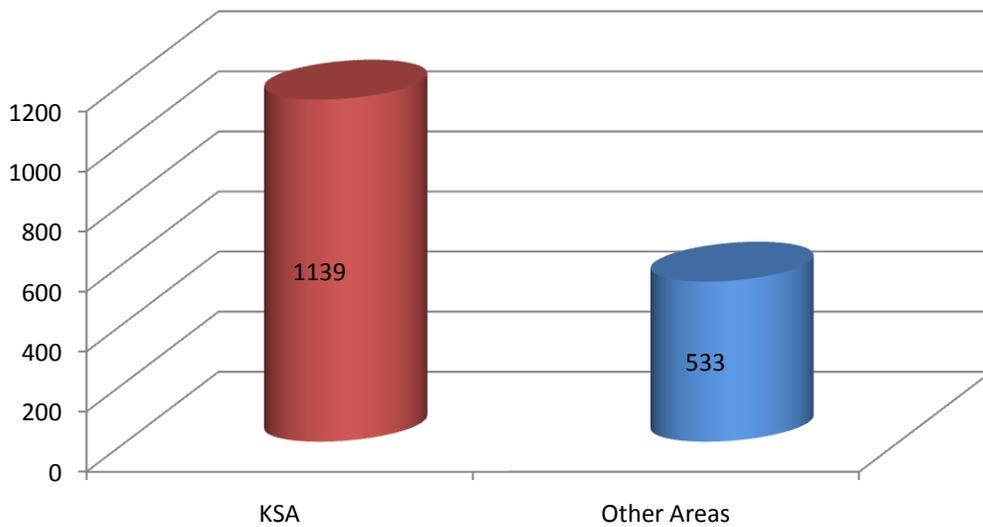
As at June 30, 2009, twenty-five thousand, five-hundred and ninety-seven (25,597) persons had been sensitized since the inception of the Unit. In the period April to June 2009, one thousand, six hundred and seventy-two (1672) persons were sensitized; four hundred and six (406) represented workers in the public sector. The remaining one thousand, two hundred and sixty-six (1266) were members of the general public from the three major expos. Five hundred and thirty-three (533) were in locations outside of the Kingston and St. Andrew area. The other one-thousand, one hundred and thirty-nine (1139) were entities and locations in the Kingston and St. Andrew area.

Public Sector Employees v. General Public

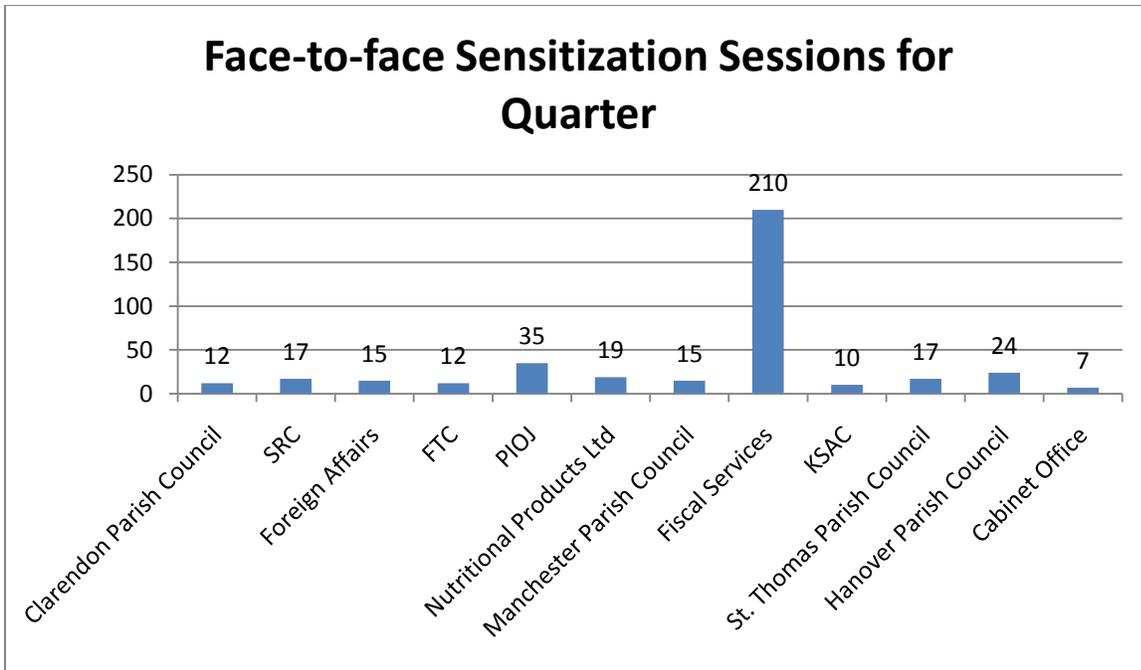


The Chart above shows the disparity in the number of public sector employees sensitized compared to members of the general public

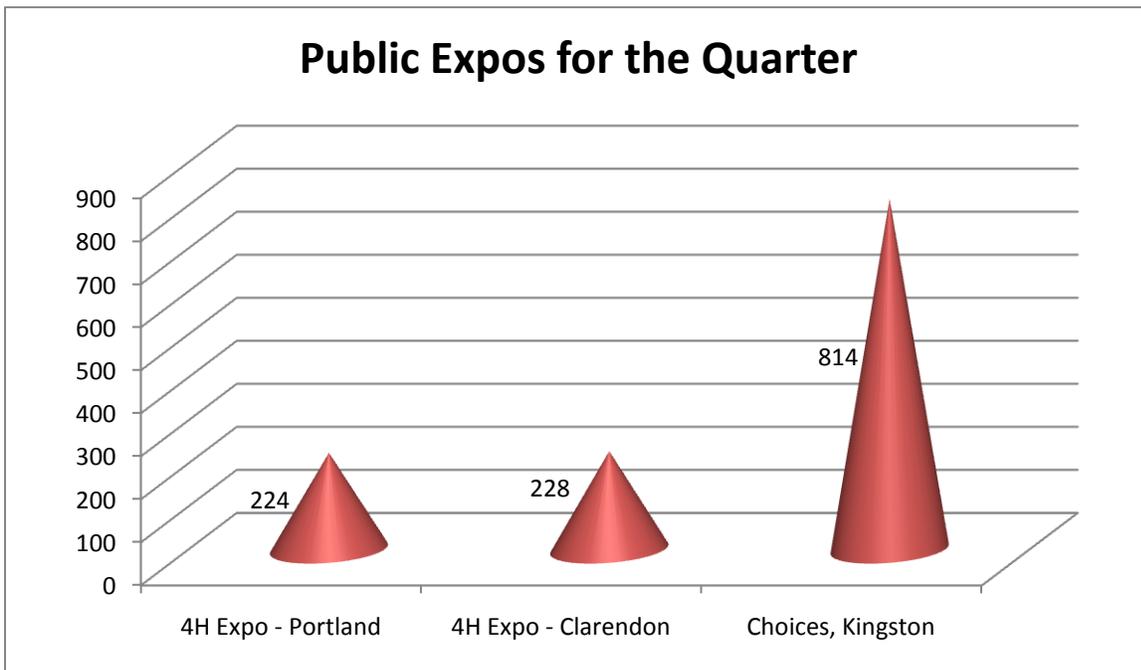
KSA v. Other Areas



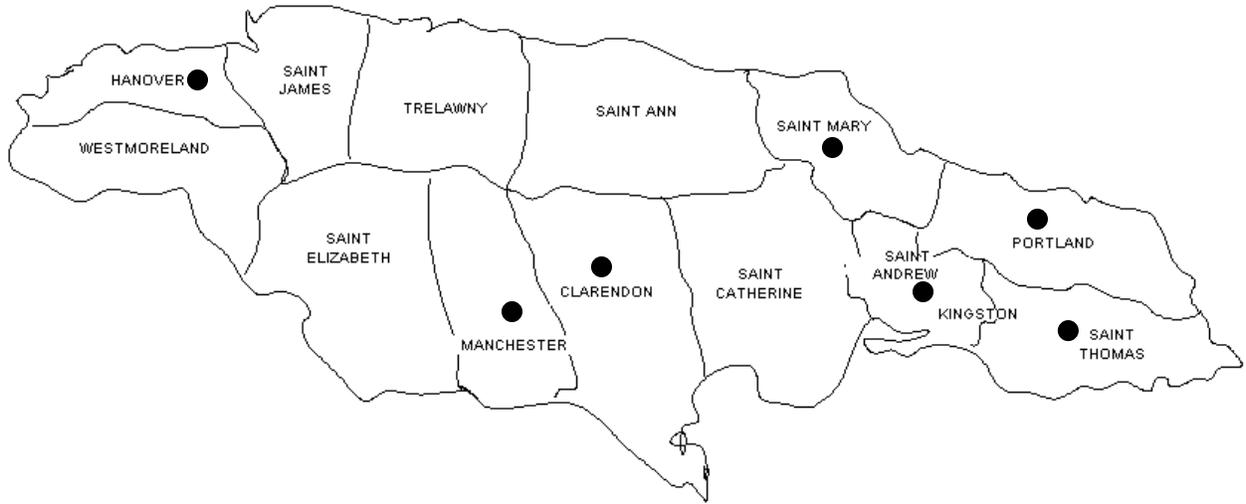
The chart above shows the disparity between those sensitized in the Kingston and St. Andrew area compared to those outside of this area.



The table above shows the direct face-to-face sensitization sessions Unit conducted during the quarter



The table above shows the public expos in which the Unit participated in during the quarter



The map above shows the parishes in which public education events were held between April to June 2009.